MATS LEADING THE WAY

LEADERSHIP EXCELLENCE AND DEVELOPMENT SERIES FAQ

What is the Leadership Excellence And Development Series (LEADS)?

 A thoughtfully designed leadership program that seeks to enhance the skillset of our talented athletic trainers right here in Michigan.

How is LEADS different from the NATA Leadership Academy?

LEADS was developed to address a leadership shortage in Michigan and much like the NATA Leadership
 Academy it hopes to inspire and encourage leadership within our organization. LEADS is focused on state
 level leadership and hopes to address the common hesitations surrounding involvement with MATS.

What is **LEADS** hoping to accomplish?

The goal is to provide relevant leadership content that can be applied within your current role while also
providing insightful context in the MATS organization and its leadership structure.

Who is eligible to participate?

LEADS is available to any current certified professional MATS member who is in good standing with the
organization and has an NPI.

How do I apply?

An electronic application will be sent via e-blast. The application will also be available on the MATS
website (www.michiganatsociety.org) and through the MATS social medial platforms (Instagram, Twitter,
Facebook).

What is the time commitment?

It's a 7-month series running from early March through September. Monthly time commitment is
approximately 4-hours. LEADS was designed with a busy lifestyle in mind and will utilize a variety of
resource mediums to delivery content without asking you to read multiple books.

Is this a self-paced series?

No. LEADS was developed with an interactive mindset that will allow cohort participants to engage in
meaningful dialogue on leadership topics once a month. These interactions will occur virtually at a time
most conducive for the group. In addition, LEADS participants will be paired with a MATS mentor who will
be available to answer questions specific to the MATS executive board while offering their support
throughout the series and beyond.

What is the cost?

Free. The cost of materials will be covered by MATS.

What if I still have unanswered questions?

Email Gretchen Goodman at mats.leads@gmail.com